







Placement test

6

MODULE 7 – YOUNG PEOPLE AND CONSUMERISM

READING/LISTENING	PAGE		VOCABULARY
7.1. YOUNG PEOPLE'S CONSUMER HABITS			
"Ka-Ching"	12		Spending habits Common verbs
The price of fashion	18		Young people's fashion Types of shoe
American fast food in Asia	24		Food slang Everyday English
7.2. ADVERTISING AND MARKETING			
Opinions on advertising	30		Types of ads Advertising slogans
Persuading teens	36		Advertising strategies Language in advertising
7.3. CONSUMER PROTECTION			
Shopping on the Internet	42		Consumer rights
Letter of complaint	48		Holidays Complaints
WORKBOOK	54		
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MODULE 8 – THE WORLD OF WORK

READING/LISTENING	PAGE		VOCABULARY
8.1. THE CHANGING WORLD OF WORK			
Developments in information technology	76		Jobs Workplaces Career areas Types of work
Administrative careers	84		Safety clothing and equipment
Conversations	88		Rules in a factory
Young entrepreneurs	91		Part-time jobs Verb groups
Would you be happier	96		
8.2. MAKING THE RIGHT CHOICE			
A year out	100		Gap year Word groups

	GRAMMAR	COMMUNICATION	SPEAKING/WRITING
	Position and order of adverbs	Talking about spending habits	Sharing ideas Sentence writing
	Purpose clauses	Talking about fashion	Analysing a questionnaire Class discussion
	Quantifiers	Talking about healthy eating habits	Class discussion Sentence writing Survey
	<i>So and such</i>	Agreeing and disagreeing	A slogan Debate
	Comparatives and superlatives	Discussing advertising strategies	Class discussion Print ad
	Gerund	Opinions, agreeing and disagreeing	Class discussion Project Leaflet
	Noun formation	Complaining	Class discussion Letter of complaint

	GRAMMAR	COMMUNICATION	SPEAKING/WRITING
	Clauses of reason	Describing jobs, likes, abilities and talents Talking about accidents in the workplace	Filling in an employee accident report Discussion Essay writing
	Clauses of concession	Advising someone not to break the rules Offering a choice	Conversations Filling in a form Newspaper article
	Relative pronouns Omission of the relative pronoun	Asking about someone's job Giving information about one's job	Class discussion Paragraph writing Conversation, roleplay
	Second conditional (revision)		Sentence writing
	Rephrasing	Talking about gap years	Class discussion E-mail



READING/LISTENING	PAGE		VOCABULARY	
Jobs online	104		Getting a job	
Applying for a job	106		Job ads	
Why is it difficult to find a job?	111		Job benefits	
Letter of recommendation	112			
Interview for a job	117		Qualifications and personal qualities	
WORKBOOK	120			
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MODULE 9 – COMMUNICATION IN THE PROFESSIONAL WORLD

READING/LISTENING	PAGE		VOCABULARY	
9.1. INTERNATIONALIZATION OF THE PROFESSIONAL WORLD				
An international language	140		Uses of English at work	
Communication at work	142		Types of text	
The meeting	147			
Taking a call	149		Telephone terms	
Phone call	153			
Business trip	155		Hotel terms	
Dialogue	158			
A head waiter	164		Food and cooking	
			Menu	
9.2. CHANGES IN COMMUNICATION				
Working abroad	172		New means of communication	
Phone messages	176		Text and phone messages	
Life for rent	178		Confusing words	
			Rhyming pairs	
HotHotHot Web	184		The corner shop vs. online shopping	
WORKBOOK	188			
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READING PROJECT: THE LANDLADY 206

ANSWER KEY	232			
VOCABULARY HELP	234			
IRREGULAR VERBS	240			



	GRAMMAR	COMMUNICATION	SPEAKING/WRITING
	Prepositions of place	Expressing preference	Filling in a job application Letter of application
	Prepositions of movement	Talking about job satisfaction	Letter completion
	Correlative conjunctions	Applying for a job Interviewing	CV / Project / Roleplay

	GRAMMAR	COMMUNICATION	SPEAKING/WRITING
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		Discussing the importance of English in the professional world	Making a list Class discussion
	Defining and non-defining relative clauses	Declining an invitation	Completing a conversation Response card
	Present perfect continuous Past perfect continuous	Taking a call: the person isn't available Asking if the caller wants to speak to someone else	Writing/Completing sentences Roleplay: phone call
	Reported speech: questions, commands and requests	Checking in Writing e-mails	Filling in a registration form Writing a conversation Roleplay Completing a dialogue Writing an e-mail
	The passive	Describing food Asking for a table and ordering a meal	Completing a dialogue Writing a conversation Roleplay Filling in a restaurant review

	Multi-part verb <i>to come</i>	Discussing the effects of advances in ICT on businesses Reasons for being late	Class discussion Writing a conclusion Leaving a phone message
	Infinitive	Describing pictures Giving explanations	Writing answers/a stanza
	<i>Get/Have</i> something done (causative use)	Discussing the effects of e-commerce	Answering questions Composition
